



Preparing your Home for the Market

Before the for-sale sign goes up and before the lockbox is installed on the front door, there's work to be done.

The cornerstone of our marketing plan is the preparation of the home before it hits the market. It's the most important thing you, as the homeowner, can do to ensure you sell the home quickly and for the most money possible.

What you do now also allows our stager a blank slate on which she can work her magic.



Exterior -Your home's first impression

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| <input type="checkbox"/> Remove pet waste | <input type="checkbox"/> Tighten loose gutters |
| <input type="checkbox"/> Keep children's and pet's toys picked up | <input type="checkbox"/> Attend to sagging/torn screens |
| <input type="checkbox"/> Put away gardening equipment | <input type="checkbox"/> Paint, if needed, including trim |
| <input type="checkbox"/> Clean up garden beds | <input type="checkbox"/> Remove cobwebs on the front porch |
| <input type="checkbox"/> Spread fresh mulch | <input type="checkbox"/> Clean or repaint the front door |
| <input type="checkbox"/> Mow and fertilize the lawn | <input type="checkbox"/> Sweep the driveway and walkways |
| <input type="checkbox"/> Trim trees and hedges | <input type="checkbox"/> Purchase new house numbers |
| <input type="checkbox"/> Add colorful plants | <input type="checkbox"/> Buy a new welcome mat |
| <input type="checkbox"/> Remove and/or replace dead landscaping | |



Interior -Yay! You've lured the buyers out of their car

(Keep them captivated and wanting to see more)

- | | |
|---|--|
| <input type="checkbox"/> Fix leaky plumbing | <input type="checkbox"/> Replace outdated cabinetry pulls/knobs |
| <input type="checkbox"/> Fill cracks and holes in the walls | <input type="checkbox"/> Clean the home from top to bottom |
| <input type="checkbox"/> Clean/repaint scuffed baseboards | <input type="checkbox"/> Wash the windows, inside and out |
| <input type="checkbox"/> Paint the walls a neutral color | <input type="checkbox"/> Get rid of odors |
| <input type="checkbox"/> Replace dated faucets | <input type="checkbox"/> Clean and deodorize carpets |
| <input type="checkbox"/> Scrub tile in the kitchen and baths | <input type="checkbox"/> Clean appliances and fixtures |
| <input type="checkbox"/> Launder curtains and bedspreads | <input type="checkbox"/> Neatly arrange closet and cupboard contents |
| <input type="checkbox"/> Remove oversized furniture | <input type="checkbox"/> Clear kitchen and bathroom counters |
| <input type="checkbox"/> Ensure contents of each room match its purpose | <input type="checkbox"/> Replace any burnt out light bulbs |
| <input type="checkbox"/> Store bulky and excess linens, apparel | <input type="checkbox"/> Provide 100 watts of light for each 50-sq. ft. of room space |
| <input type="checkbox"/> Remove all personal mementos and photos from walls | <input type="checkbox"/> Lock up or remove valuables, medications, weapons and jewelry |
| <input type="checkbox"/> Clean and vacuum floors | <input type="checkbox"/> Store excess items offsite if possible |
| <input type="checkbox"/> Have carpets cleaned if necessary | |